

DIVERSE VS NON DIVERSE businesses

DIVERSE BUSINESSES:



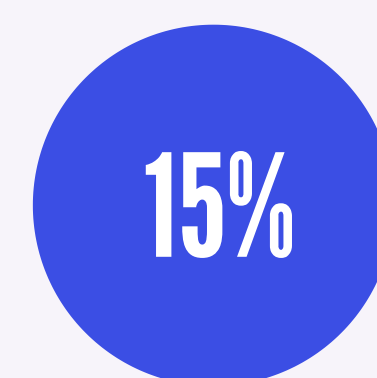
HIGHER EBIT



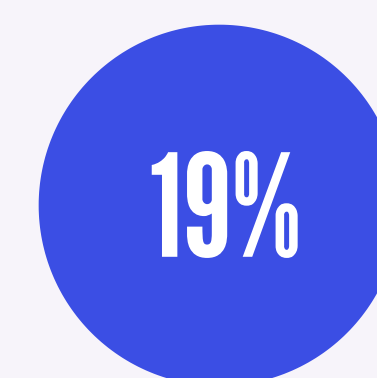
HIGHER CASH FLOWS



PERFORMANCE ADVANTAGE



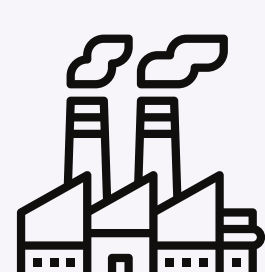
ABOVE-AVERAGE PROFIT LIKELIHOOD



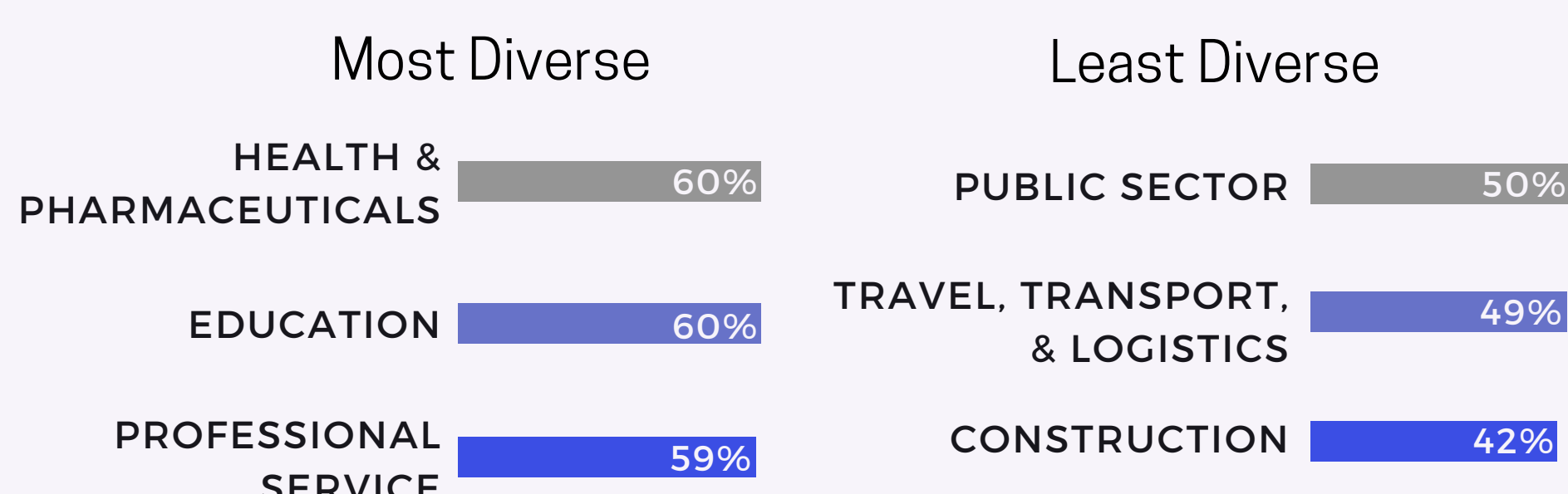
HIGHER REVENUE

NON-DIVERSE BUSINESSES:

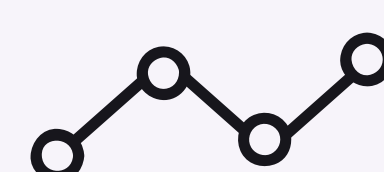
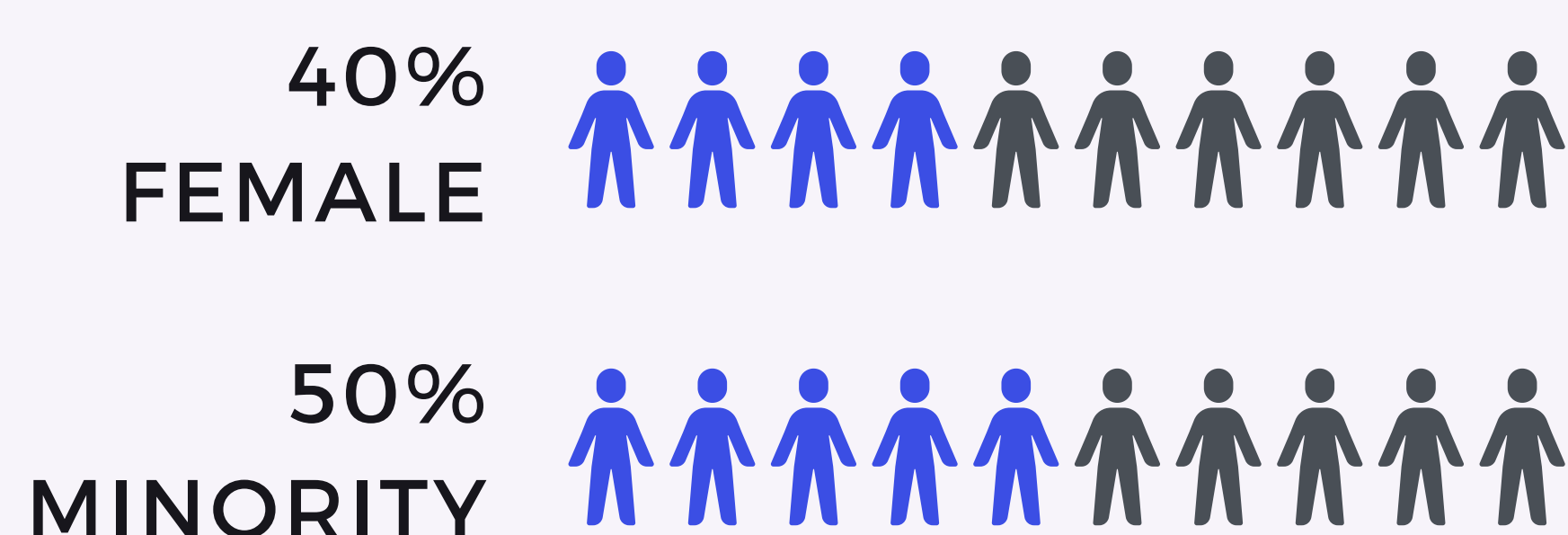
Failing to properly invest in human resources not only causes **employee retention and productive to fall**, but it also causes industries to **fail at achieving long-term growth**. Lack of role models and mentors is a **frequent roadblock**, particularly for women and minority employees and leaders. Learning and development programs can take organizations and entire industries to new heights. Equally, the failure to implement and update a robust educational program to attract and retain quality employees, particularly access to online learning tools, can lead to **business declines and failures**.



INDUSTRY DIVERSITY



WORKFORCE DEMOGRAPHICS



MCKINSEY STUDY

Gender and ethnic diversity are clearly correlated with profitability, but women and minorities remain underrepresented.

Likelihood of financial performance above national industry mean

